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WHAT IS CLAIMED IS:

1. A method of performing printhead maintenance firing in an ink jet printer that has a printhead carrier that carries an ink jet printhead, said ink jet printer having a waste ink receptacle, comprising the steps of:

decelerating said printhead carrier from a first velocity after printing print data; and

controlling a firing of said printhead during said decelerating in accordance with maintenance data so that ink droplets ejected from said printhead during said decelerating are received by said waste ink receptacle.

- 2. The method of claim 1, said maintenance data being appended to said print data for a particular printing swath pass for serialization to said printhead.
- 3. The method of claim 2, wherein a timing segment is interposed between said print data and said maintenance data.
- 4. The method of claim 3, further comprising step of calculating the data length of said timing segment based on a length of said print data.
- 5. The method of claim 3, wherein said timing segment is composed of zeros data.
- 6. The method of claim 1, wherein said waste ink receptacle is positioned at a fixed location.
- 7. The method of claim 6, wherein a length (L) of said waste ink receptacle, which is positioned to begin at a predetermined location, is determined the formula: $L = [(Dgap/Vd) \times Vc] + (N/Dpi)$, wherein:

Dgap is a gap distance from said printhead to a surface of said waste ink receptacle;

Vd is a droplet velocity of ink droplets ejected from said printhead; Vc is a carrier velocity of said printhead carrier;

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N is the number of spit fires per nozzle; and Dpi is the resolution.

- 8. The method of claim 7, said predetermined location being outside a print zone of said ink jet printer, and in relation to an edge of a sheet of print media.
- The method of claim 7, said print data being printed at said carrier velocity
 Vc of said printhead carrier.
- 10. The method of claim 1, said waste ink receptacle being positioned at a predetermined location outside a print zone of said ink jet printer, and positioned in relation to an edge of a sheet of print media.
- 11. A method of performing printhead maintenance firing in an ink jet printer that has a printhead carrier that carries an ink jet printhead, said ink jet printer having a waste ink receptacle, comprising the steps of:

receiving print data in a form of print data segments;

generating a timing segment and a maintenance segment;

appending said timing segment and said maintenance segment to said print data segments;

accelerating said printhead carrier to a first velocity;

serializing said print data segments, said timing segment, and said maintenance segment to said printhead;

decelerating said printhead carrier during said maintenance segment; and controlling a firing of said printhead in accordance with data in said maintenance segment so that ink droplets ejected from said printhead during said decelerating are received by said waste ink receptacle.

- 12. The method of claim 11, said timing segment being generated by the step of calculating a data length of said timing segment based on a length of said print data segments.
- 13. The method of claim 11, wherein said timing segment is composed of zeros data.
- 14. The method of claim 11, said printing data segments and said timing segment being serialized to said printhead when said printhead carrier is moving at said first velocity.
- 15. The method of claim 11, wherein said waste ink receptacle is positioned at a fixed location.
- 16. The method of claim 11, wherein a length (L) of said waste ink receptacle, which is positioned to begin at a predetermined location, is determined the formula: $L = [(Dgap /Vd) \times Vc] + (N/Dpi), \text{ wherein:}$

Dgap is a gap distance from said printhead to a surface of said waste ink receptacle;

Vd is a droplet velocity of ink droplets ejected from said printhead;

Vc is a carrier velocity of said printhead carrier;

N is the number of spit fires per nozzle; and

Dpi is the resolution.

17. The method of claim 16, said predetermined location being outside a print zone of said ink jet printer, and in relation to an edge of a sheet of print media.

18. The method of claim 11, said waste ink receptacle being positioned at a predetermined location outside a print zone of said ink jet printer, and positioned in relation to an edge of a sheet of print media.